

## Highlights of Qualifications

9+ years of experience in multimedia and interactive design, promotional print design, branding, web development, proto-typing, copy writing, programming and project management.

- Focused, driven and detail-oriented designer and developer of custom projects and redesigns from concept to delivery.
- Intuitive and innovative with experience building strong marketing and aesthetic solutions that exceed client expectations.
- Successful in translating client vision and goals into aesthetically pleasing design elements and brand concepts while achieving project objectives and reach intended target markets.
- Skilled system administrator with a background in end user technical support, encompassing both software and hardware configuration.

## Knowledge and Skills

### Multimedia & Accessibility

- Design and implementation of numerous websites using Photoshop, HTML/XHTML/DHTML, CSS and JavaScript.
- Extensive experience with A.D.A section 508 compliance, assisting implementation in nearly a dozen University department websites.
- Design of various print projects, including Brochures, T-shirts, Book covers, Flyers, Banners, Letterheads, Business Cards and Postcards. Solid understanding of general printing standards.

### Development

- Platform proficient in Mac, PC and Linux environments.
- Maintained hardware and software of Mac OS 9 and OS X as well as Windows 98 up to Windows 7 systems.
- Experience with Apache and Tomcat servers, including configuration and troubleshooting.
- Developed various web applications using PHP as well as created and maintained databases in MySQL.

### Proficiency

Design: Adobe Creative Suite 5 including Photoshop, Illustrator, InDesign, QuarkXPress  
Development: Dreamweaver, FrontPage, Adobe Acrobat  
Programming/Coding: HTML/ XHTML/DHTML, CSS/CSS3, Javascript, PHP/MySQL, XML

### Other

- Proficient in systems and network administrative applications including HEAT, Telnet and Ghost.
- Understanding of how to configure services such Apache, MySQL and PHP to support a web environment.
- Fluent in Polish, Swedish and English. Knowledge in German, Norwegian and Danish

## Consulting / Freelancing Experience

### Sole Proprietor / Creative Designer

Redsawdust Productions | Lansdale, PA | www.redsawdust.com  
2003 – Present

- Presently managing a full service web + graphic design creative studio and design consultancy specializing in developing various creative media including custom web sites, print design and corporate identity.

## Professional Experience

### Information Technology Consultant

College of Arts and Letters | California State University | San Bernardino, CA  
2005-2010

- Developed a PHP/MySQL driven inventory web application to facilitate maintenance and accessibility of all operating equipment within the College of Arts and Letters.
- Coordinated and assisted College of Arts and Letters webmasters to comply with A.D.A Section 508 web standards using tools such as JAWS, AccVerify and many browser based add-ons.

- Updated several campus websites from an HTML dominant design to a CSS structure to simplify maintenance and enhance overall presentation.
- Provided software documentation to promote end user understanding and work efficiency.
- Interact with staff and faculty to provide one on one technical support encompassing both software and hardware issues.

#### Student Information Technology Consultant

College of Arts and Letters | California State University | San Bernardino, CA  
2004-2005

- Planned a database driven ticketing system prototype to facilitate the College of Arts and Letters technical support staff in handling and maintaining records of help requests. PHP backend with a CSS front end.
- Interact with clients and provide one on one technical support encompassing both software and hardware issues.
- Designed and maintained the College of Arts and Letters website.

#### Web Master / Graphic Designer

Environmental Education Resource Center | California State University | San Bernardino, CA  
2003-2005

- Produced designs including promotional media; flyers, brochures, banners along with letterheads and postcards as part of an advertising campaign for various environmental on-campus events, including the annual Environmental EXPO and the Paul Cash Magic Show.
- In charge of re branding, redesigning and reorganizing the content flow structure of the EXPO and NEST websites to emphasize the importance of environmental awareness and attract sponsors.

#### Multimedia Specialist

Associated Students Inc | California State University | San Bernardino, CA  
2003-2005

- Conceptualized, designed and executed the online presence of Associated Students Inc, a student driven government on campus.
- Acted as creative lead in designing and developing the annual Student Academic Planner, a 200+ page calendar which facilitates a circa 5000 students to on campus events and important announcements as well as raising school spirit.
- Developed assisting web content as well as advertising material including flyers, brochures, banners along with letterheads, postcards.

#### Senior Designer / Production Supervisor

Sunup Media Inc | Lake Elsinore CA  
2001-2003

- Developed online advertising content, including supporting graphics as well as designed web layouts for various turnkey projects to promote high traffic and increase memberships.
- Acted as production supervisor, developing sitemaps and organizational flowcharts to facilitate senior designers in larger scale projects.

## Community

- Creative Advisor for Define Magazine at California State University, San Bernardino
- Member of the Society of Women Engineers since 2001.

## Education

B.A. Computer Systems / Minor in Marketing, California State University, San Bernardino / CA  
PHP/SQL Programming Certificate, O'Reilly School of Technology *pending*